



# TXTA Annual Conference 2025

## Exhibitor Guidelines

We are excited to have you as part of the **Texas Trucking Association's (TXTA) Annual Conference!** Your participation as an exhibitor is essential to the success of this event, and we sincerely appreciate your support.

The TXTA Annual Conference will take place at **Omni Barton Creek Resort & Spa** from **July 29 - August 1, 2025**. This premier event brings together industry professionals, leaders, and innovators from across the trucking and transportation sector. It's a fantastic opportunity to showcase your products and services, engage with potential clients, and network with key decision-makers.

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### TABLETOP EXHIBITOR SPONSORSHIP

#### Print and Digital Recognition

Your participation as an exhibitor provides the following visibility:

- Recognition on the annual conference sponsors web page
- Recognition in **The Steering Wheel** magazine
- Recognition on social channels, digital platforms, and print materials\*

#### Event Recognition

- Dedicated 6-foot tabletop exhibit space for **Thursday, July 31**
  - Includes **one conference registration**
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## TABLETOP EXHIBITOR GUIDELINES

- Exhibitor tables are *assigned*. You will be notified of your table # before conference.
  - Exhibits must **fit within the 6' X 4' table space** and cannot encroach into common areas.
  - **Tables do not need to be staffed** during the event.
  - **Included:**
    - 6-foot table
    - 2 chairs
    - Linens
  - **Electricity is not provided** (please refer to the **Exhibitor Request Form** information and link below for additional power/equipment needs).
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## SET-UP & BREAKDOWN SCHEDULE

- **Set-Up:**
    - **Exhibitor set-up** begins on **Wednesday, July 30: 1:00 pm - 5:00 pm**. Set-up can resume after the TXTA Foundation's Main Event concludes after 10:00 pm.
    - Exhibits must be fully set up by Thursday, July 31 at 7:30 am
    - Any tables not set up by 7:30 am will be removed from the foyer.
  - **Breakdown:**
    - **Exhibitor move-out** begins on **Thursday, July 31 at 11:00 pm** following the Chairman's Dinner and must be completed by **10:00 am on Friday, August 1**.
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## EXHIBITOR REQUEST FORM

Should you require additional information or need to request power/electricity, Wi-Fi, or additional equipment/supplies, please complete the [Exhibitor Request Form](#) with our in-house A/V provider, **Pinnacle Live**.

## Shipping Information:

### [Package Shipping, Load-In & Load Out Details](#)

The resort will receive and store incoming packages (applicable charges may be assessed) if received within 48 hours prior to the beginning of the program. The hotel has limited storage space for packages. Any packages received prior to this time will be subject to a per day charge. For all incoming and outgoing pallets, there will be additional fees for loading and unloading.

Charges are based on the weight of the package. Please contact our group Convention Services Manager (CSM), Liana Bilicich at 512-329-4087 or [liana.bilicich@omnihotels.com](mailto:liana.bilicich@omnihotels.com) for more information on those fees.

The material should be sent using the following format:

**OMNI BARTON CREEK RESORT & SPA**

**ATTN | Liana Bilicich**

**8212 BARTON CLUB DRIVE**

**AUSTIN, TX 78735**

**HOLD FOR | (NAME OF GUEST) | (EXHIBITOR COMPANY NAME)**

**GROUP | Texas Trucking Association July 29 – August 1**

Outgoing shipping forms may be obtained from our Conference Services Manager. Omni Barton Creek assumes no liability for damages to packages packed by the sender or its agent. Handling and shipping charges are the responsibility of the group and will be charged to the group's master account or designated individual. Hotel does not assume responsibility for any packages not properly labeled or picked up from the resort.

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We are looking forward to a successful event and thank you once again for contributing to the TXTA Annual Conference. If you have any questions, please don't hesitate to reach out to TXTA staff for assistance at 512-478-2541 or [info@texastrucking.com](mailto:info@texastrucking.com)